



ENTERPRISE DEVELOPMENT INSTITUTE

(Promoted by : BNCCI, Govt. of West Bengal & Govt. of India)

EDI
Kolkata

Commences 2 new courses from May'17

EDP Linked Physiotherapy (1- year duration)
EDP Linked Beautician with Spa (6 months duration)
(Both are fully practical based courses)

About Enterprise Development Institute & It's Long Term Vocational Courses

Courses linked with EDP

Enterprise Development Institute is a non-profit Registered Institute which was promoted by Bengal National Chamber of Commerce & Industry with the Govt. of West Bengal under 'Assistance to Training Institute Scheme' of Ministry of MSME, Govt. of India. EDI has been conducting entrepreneurship, vocational, skill development and management courses for various target groups. So that they can start their own business.

The Governing Body consists of representatives of several State & Central Government Departments, Banks, Industries and BNCCI. Reputed Business Houses like Peerless, DCPL, P.C. Chandra Group, East India Pharmaceuticals etc are associated with the EDI.

EDI has initiated to commence the above two job employment oriented self employment training courses for young aspirants. They can go for employment or they can start their own unit of Physiotherapy or own Beauty-Parlour.

Course : Physiotherapy

Target Participants

Participants must be of age group 20-30 Years both Male & Female with minimum H.S. Pass (any stream).

Course Contents

* Electrotherapy * Exercise therap * Management of Disease
* Study of Anatomy * Study of Physiology
5 Papers (both theory & practical in physio lab developed in the classroom)

All classes including theory and practical will be held with tools, machines, freehand in the lab of the classroom. In hand practical will be held under the guidance of experts. Apart from the above, entrepreneurship, project preparation, availability of finance through banks, creating goodwill with the patients liaison with the doctors to get more & more patients etc.

Course Fee : 20,000 (payable in 2 installments)

Scheduled session : The course will be held in May every Year.

Course : Beautician with Spa

Target Participants

Participants must be of age group 18-30 Years (Female Only) with a minimum qualification of Madhyamik Level. Preference will be given to Widow, Divorcee or Separated.

Course Contents

Theory & Practical :- Diet, Free-hand exercise, Care of Body & texture, care of general health, pedicure, manicure, facial bleach, threading, henna, hair colour, hair cutting of different styles, bridal makeup, party make-up, skin care, care of nail of both hand and leg. Massage, spa under the technical guidance of experts with different tools & instruments, enterprise to set up Beauty Parlour.

Apart from the above entrepreneurship, project preparation, availability of finance through banks, creating goodwill and liaison with the customers.

Course Fee : 10,000 (payable in 2 installments)

Scheduled session :

The course will be held in May & Sept each year.

Application for both the courses may be submitted in plain paper with a colour photograph throughout the year.

Classes will be held for 3 hours a day, 3 days in a week .



For further details, please contact :

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